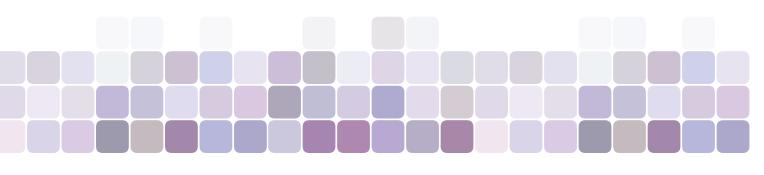


# PROSHANTI UK ANNUAL REPORT 2017



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"Proshanti has had a terrific year and has built its foundations deeper than ever. It was the year when the Community in East London really took on fundraising in a major way. The dinner at the Atrium in East London organised by our Chair and her family and friends, not only raised money on a large scale but increased the awareness of Proshanti very considerably. At the same time the care of young mothers and would-be mothers in Juri, Sylhet reached over 170 women, many of whom who, without Proshanti, might well have had very wretched outcomes."

Sir Stephen O'Brien President, Proshanti UK



"Since the first visit to Juri, as a group of health professionals, community workers, artists and volunteers from East London, we have been committed to improving the health care of the poorest people in the region. I have been delighted to see how the work of Proshanti has blossomed since those early days. The charity has persevered with many challenges and now has roots deep in this isolated community. We continue to make a huge difference to the lives of families in Juri and believe that, with the support of our generous donors, we will be able to develop this work in the future to ensure that women and children in Juri have the health care that they deserve."

**Rev Helen Matthews** Vice President, Proshanti UK



It is now the 10th Year of Proshanti UK offering antenatal and post-natal services to poor women in Juri, Bangladesh. We cannot save mothers and prospective new born babies without the help of our long standing donors such as East London NHS Lift Company alongside many other individual donors. At the same time, I would like to thank our honourable trustees, our clinical advisory team members and supporters for their tireless support for Proshanti. You will be pleased to know that Feilden Clegg Bradley Studios, an international Architectural Design Firm, have committed to designing the Proshanti Healthy Living Centre, a major aspon of Proshanti which has been 10 years in the making. This can only be realised, and Proshanti can only develop upon the vital work it has been doing in the Bangladeshi community with your continued support.

Lilu Ahmed Chair, Proshanti UK

## **Statement from Trustees**



The focus in the past 12 months has continued to be our Sylhet-based health clinic in Juri, north east Bangladesh, providing ante-natal and post-natal care to poor and marginalised women. We started this clinic in 2011 with a grant of £15,000 from DFID through the International Health Links Partnership Scheme and have raised sufficient funds since then to continue the work. In 2017 we made significant strides in improving the health care of the pregnant women registered with the clinic. At any one time there are 100 women being cared for during their pregnancies and for six weeks after the babies' births. In total we supported 162 women in 2017.



Dr Rebecca Scott Trustee



Over 753 women have been supported in the period between our beginnings in 2011 to December 2017. The services we provide include doctor's appointments, home visits by Proshanti nurses and midwives, blood tests, abdominal scans, medication, the transportation of patients and delivery costs, including C-sections where required. These are all provided free of charge to poor and marginalised women, regardless of religion.

Dr AJ Momena Trustee



Proshanti currently employs five members of staff in Bangladesh. The Proshanti Trustees are very grateful to them for their hard work and dedication to the clinic. Successes in the past 12 months include several fundraising events, notably the May Dinner, that have resulted in awareness of Proshanti UK's work and an increase in regular giving on a monthly or quarterly basis. We are working on developing further, individual and corporate giving.

David Storr Trustee



The clinical advisory team have continued to provide clinical support to our midwives and seek to ensure that they maintain high professional standards. Dr Ian Gibson visited in January 2018 to provide further training. In addition to this clinical support, management support and monitoring of performance at Juri is given by our London based Programme Consultant, Dr AKM Momin.

Much energy has been put into developing the clinic at Juri, currently held in a room donated by a private clinic. We have been given some land in Juri and our plans for 2018 -2019 include building a new, modern clinic to improve our ability to provide holistic health care and support that will benefit the neediest, in a convenient location.

Graham Rowbotham Company Secretary

## What is Proshanti?

Proshanti UK is a UK based charity and was formed in 2010 after several UK professionals and volunteers visited Juri, a remote sub-district (Upazila) of Moulvibazaar District in the Sylhet region of Bangladesh.

It was set up in 2009 with the aim of transforming health care in rural Bangladesh by creating a healthy living partnership between the communities in Bangladesh and Bromley by Bow, Tower Hamlets in East London. The aim is to build a Healthy Living Centre in the Juri sub-district of Moulvibazaar District that will provide free affordable primary health care, together with preventive and health education, as well as an effective patient referral service to a trusted hospital.

## Governance of Proshanti UK

Proshanti UK is governed by its Memorandum and Articles of Association. The Company's objects are the relief of sickness and the promotion and preservation of good health, in particular but not exclusively, of people living in the Juri region of Bangladesh, by the support and establishment of a healthy living centre or centres.

The Trustees of the Charity are also the Directors of the Company. We have formal Board meetings at least four times a year and meet informally between Board meetings. Our volunteer medical advisers in London meet about twice a year and report directly to the Board.

Trustees are recruited from those who show an interest in the work of Proshanti and who can contribute to the work of the Board. Trustees have referred to the Charity Commission's general guidance on public benefit when reviewing Proshanti's aims and objectives. In particular, the Trustees have considered how the activities of the organisation will contribute to the objectives that have been established for the charity.

## Activities of Proshanti

Proshanti UK provides the following clinical services from the Juri clinic:

#### **Referral service**

In most communities in Juri Upazila, Proshanti is a well-known reliable service provider for pregnant women. Most women are referred by fellow service users. As there are no community level clinics, Family Welfare Visitors also refer pregnant women to Proshanti. Proshanti staff also hold community meetings throughout Juri to raise awareness of its' services. In 2017, around 300 pregnant women were referred to Proshanti, of whom 174 were enrolled.

#### Assessment

Proshanti's staff assess all referred pregnant women as per Proshanti's enrolment criteria. The criteria are set so that women who would not otherwise have access to antenatal services would be offered such services by Proshanti.

#### Home visits

Proshanti Outreach workers make home visits to prospective Proshanti clients whilst they are being processed for enrolment.

#### Enrolment

After assessment and home visits, 174 pregnant women were enrolled to Proshanti from 6 Unions of Juri Upazila during 2017.

#### **Antenatal care**

675 Antenatal care appointments were provided to 174 pregnant women. Most women received five appointments during which the health of the woman and her baby are monitored. They are able to ensure the clients receive appropriate blood and urine tests and ultrasound scans.

Services for high risk patients

Proshanti offered services to 27 high risk patients, of which 18 had a C-section delivery. High risk patients include women who have had a previous still birth or who have high blood pressure or who are rhesus negative.

#### **Telephone follow-ups**

1,093 follow-up calls were made during the year to enrolled pregnant women particularly to support them as they are nearing their due date and to assist them and their families in making good decisions about the delivery.

#### **Supplementary food support**

Proshanti provide food support to those pregnant women who are found to be significantly malnourished. As Proshanti patients are from the poorest backgrounds, many benefited from these food supplements to ensure a safe delivery. On average, 15 to 20 pregnant women received supplementary food support every month. In total, 87 women received food support continuously for 3 to 5 months

#### **Health Education sessions**

In 2017, we offered 180 heath education sessions to 1,093 people, including the pregnant women themselves, their partners and young people. The topics of the health educations sessions included: nutrition during pregnancy (type and amount of food, the best way to prepare vegetables), personal hygiene, rest, danger signs, birth planning, breast feeding, new-born baby care and the importance of antenatal and postnatal care.

#### Delivery at home or hospitals

Proshanti offered delivery services to 162 women, of which 120 deliveries took place at home. Among them, 94 deliveries were conducted by Proshanti's midwives and the remaining 26 were delivered by family members/ local birth attendant before Proshanti midwives arrived at their home.

#### **Postnatal service**

We provided 277 postnatal care visits, of which 162 were the first postnatal visits and the remainder were second postnatal visits. During the visits, midwives conducted thorough physical examinations of both mother and baby and observed the child's growth. They also offered counselling to mothers on different issues.

#### Discharge

174 pregnant women were discharged from Proshanti over the year, among them 162 had a live delivery and the remaining 12 babies died around the time of delivery,

## At-a-glance Proshanti UK statistics 2017

At one time, 100 pregnant women received comprehensive medical and rehabilitation support
162 new admissions
675 Antenatal care sessions (on average 5 sessions per woman)
277 Postnatal sessions (on average 2 sessions per woman)
80 health education sessions for 1093 people
27 high risk patients receive full support
18 C-sections
148 deliveries – 82 boys and 66 girls
42 deliveries at hospital
120 deliveries at home, of which 94 deliveries were undertaken by mid-wives
No maternal deaths
Twelve infant deaths, mostly from premature birth
162 clients discharged
753 successful deliveries since 2011 to December 2017

#### **Partnership work**

To manage Proshanti's work cost effectively in Bangladesh, because of the difficulty of registering as an independent NGO, in July 2016 Proshanti entered an association with Prottoy, an existing Bangladesh-registered NGO. They provide regular support and oversight of our staff and assist in liaising with local government on our behalf.

Proshanti has a MOU with Abdul Aziz Medical Centre who offer free clinic and office space to run Proshanti's clinical services. Proshanti also worked closely with Upazila Health staff, who offered advice and training support for our midwives.

In UK with the Bromley by Bow Centre, and Rob Trimble in particular, for supporting our activities and for providing office space and resources

#### Proshanti Juri clinic staff

Two full time midwives

One full time outreach worker/Project Officer

- One part-time trainee midwife
  - One part time accountant (1 day a week)

In addition, the Executive Director of Prottoy spends one day a week to monitor the quality of services delivered, as well as liaising with the local government administration and the NGO Affairs Bureau.

The Proshanti UK Programme Development Consultant keeps close links with Juri staff as well as the Prottoy Executive Director to ensure Proshanti's work in Juri runs smoothly.

#### **Funding support**

Proshanti is indebted to numerous individual donors as well as East London NHS LIFT Company for their regular and generous contribution towards Proshanti.

Proshanti organised a fundraising event on 6th May 2017 where around 350 guests attended. Proshanti President, Sir Stephen O'Brien was our guest speaker, and the event was successful in providing exposure about Proshanti's workto a wider audience, which included local media.

"We didn't know Proshanti was running such a wonderful project for vulnerable women in Bangladesh. Really admirable."

"It was an excellent event, perfect timing from start to finish".

"The volunteers were smart and welcoming"

"The food was excellent, like attending a wedding party"

"The presenters were really good and were able to really attract the audience"

"The speakers were smart and shared valuable information"

The event raised £13,521.60. In addition, we received commitment for donations for £3,100 and approximately  $\pounds$ 600 in standing orders from 25 Proshanti supporters who pledged from  $\pounds$ 2 to  $\pounds$ 100 per month. These pledges will be followed up and all interested people, as well as existing supporters, will receive regular updates on Proshanti's work.

## From a volunteer fundraiser Caroline Morton

Having heard about Proshanti via friends, Caroline Morton (a project manager from a large firm in Canary Wharf) joined our first fundraising dinner in May 2017.

Being a mum of two, her passion for equality and the address by the Iman moved her into action.

She personally committed to £100 a month and through raffles, school and community fairs & lunches, Caroline has raised over £1,880. Her fundraising success proves that as individuals, we are all able to make a positive impact on the lives of those less fortunate than ourselvesw, despite differences in culture, language and faith

Please continue to support Caroline's efforts for Proshanti and get in touch with Caroline, Lilu or Shahana, if you are happy to host a supper club in your home...

https://uk.virginmoneygiving.com/fundraiser-display/ showROFundraiserPage?userUrl=morton1&pageUrl=2&isTeam=true



Image: Caroline is sitting third from the right

## From a Proshanti Volunteer



"My name is Farhan Yashfin Hossain and I am 16 years old.

I first started working with Proshanti UK in February 2017 and my work includes: providing online support, editing case studies and trying to inspire more young people like myself to get involved.

Most young people spend their time and energies on social media or video games - but for me, there is nothing more rewarding than being able to bring a child into the world with the essential care and support they deserve (but don't always receive). Knowing that any contribution I make goes to ensuring that poor mothers and children receive care that would otherwise be inaccessible to them is an incredibly gratifying feeling and impossible to forget.

Image: Farhan encouraging donors to give generously at the fundraising event in May 2017

Proshanti is a charity registered in England and Wales and a company limited by guarantee

Company registration number: 07108914 Date of company registration: 19thDecember 2009

Charity registration number: 1137179 Date of charity registration: 29thJuly 2010

Registered office: The Bromley by Bow Centre St Leonard's Street, Bromley by Bow London E3 3BT



Proshanti UK is committed to respecting any data shared with us, keeping it safe and only using it in ways that are legitimate. We will always be transparent about how we are processing the data. We will not share personal data with other organisations. If you would like to contact us about any information about Proshanti's privacy policy, to request a Subject Access Request or for any other questions about how Proshanti uses your personal data, please email: *info@proshanti.org* 

## Income and expenditure account 2017

This is a brief summary of the financial activities for the period 1/1/17-31/12/17 prepared by the treasurer.

The full accounts were prepared by Meer & Co and will be available on the Proshanti website.

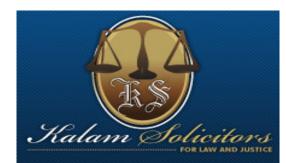
Income		
East London LIFT	£15000.00	
Gift Aid Tax refund	£2059.52	
Donations	£17163.83	
Fundraising	£9500.14	
Bank Compensation & interest	£206.46	
Total	£43929.95	
Expenses		
Service Delivery fees	£16750.00	
Project management		
& consultancy fees	£9600.00	
Operating expenses in UK	£3389.38	
Bank charges	£192.60	
Total	£29931.98	
Total Funds available 31/12/17	£35700	
	233700	
Independent Examiner		
Meer and Company Chartered Ac	countants	
No 1 Cochrane House		
Admirals Way, Canary Wharf		
London E14 9UD		





**PROSHANTI UK** 

## **Our Sponsors**





**Chartered Management Accountant** 

# welcome/skills





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